

URGENT NEWS

Your Family Should Know!

If you work, but your family budget simply cannot stretch enough to afford health insurance for your children (up to age 19), here is good news...

YOUR CHILDREN MAY QUALIFY FOR THE HEALTHY KIDS PROGRAM!

7 of 10 uninsured children qualify for coverage – For \$20 a year, you could save hundreds of dollars on prescription medicines and doctor visits alone and be covered if your child is ever hospitalized. IEHP's Healthy Kids Program is comprehensive low-cost health, dental, and vision coverage for children of working families.

You don't need an employer to apply for you. You can apply for your children in one, short phone call.

Apply by phone – Our friendly, bilingual staff will answer all your questions and fill out the application for you. The ONLY residency requirement for Healthy Kids is to have lived in Riverside or San Bernardino County* for 90 days.

Annual Renewal. NO monthly reports, even if your income changes. NO Proof of Citizenship needed.

Your children are covered for a full year, no matter what happens to your income – Your children could be covered in just a few weeks. There's no wait for an "open enrollment" window several months away.

Here's what YOU get...

UNBEATABLE Benefits!

Hospitalization 100% covered

- \$0 Emergency Ambulance
- \$0 Well Child Visits
- \$0 Immunizations
- \$0 Prenatal and Postnatal Care
- \$5 for each Prescription
- \$5 Emergency Room
- \$5 Eye exams, frames & lenses
- \$5 Dental Exams

COMPLETE Protection!

Protect your children's health. Protect your family's budget from unexpected, major medical bills. Protect your family's future!

PLENTY of Choices with IEHP!

Over 600 respected Inland Empire Doctors, 24 Hospitals, and 500 Pharmacies.

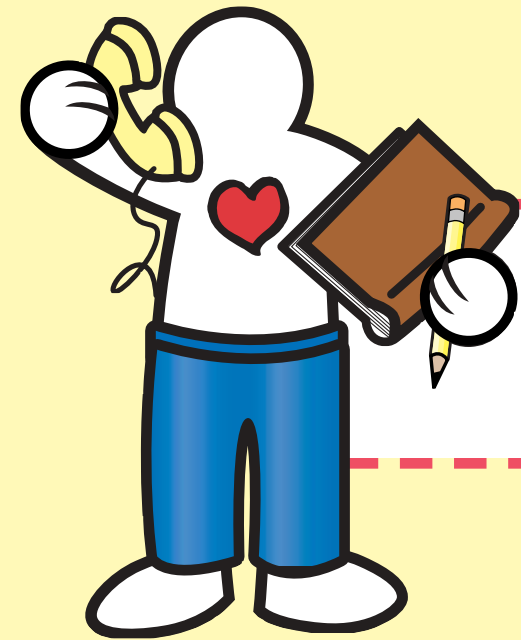
7 OF 10 CHILDREN WITHOUT HEALTH INSURANCE COULD QUALIFY FOR HEALTH, DENTAL, AND VISION COVERAGE!

Does your child qualify?

Call TOLL FREE to find out
1-888-322-6718



"Even though I work part-time as a temporary worker, I can easily afford \$20 a year to give my child health, dental, and vision coverage."



"I'm self-employed and always busy. IEHP helped me apply for the right program by phone. Then they sent me the application to approve. It was so easy."

*IEHP currently does not yet serve the following zip codes in Riverside and San Bernardino Counties: 92225, 92226, 92239, 92242, 92267, 92280, 92323, 92332, 92363, 92364, 92366, 93558, 93562, 93592.

Some families may qualify for other subsidized coverage.

TO APPLY CALL TOLL FREE:
1-888-322-6718

Phones Open 8 to 5
Monday-Friday

ONE Phone Call to IEHP
Makes It HAPPEN.

Courteous, Bilingual Staff help
you apply by phone.

Everything is done by telephone
and mail.

NO Hassle, NO Appointments,
NO Waiting In Line.

NO Questions About Your
Family Assets.

IEHP Healthy Kids is made possible through generous funding by the County of Riverside, Riverside County Children & Families Commission, Riverside Community Health Corporation, San Bernardino County, San Bernardino Children & Families Commission, and Inland Empire Health Plan.

