



INLAND EMPIRE HEALTH PLAN

June 7, 2007

TO: Participating OB Specialists and PCPs approved to provide Obstetrical care

RE: 2007 Perinatal Pay For Performance (P4P) Program Changes

Dear Participating Practitioner:

Inland Empire Health Plan continuously assesses our P4P program components and costs to ensure our program goals are met each year. Starting August 1, 2007, we are revising the Perinatal component. The changes are:

- You can now bill IEHP up to four times under the Perinatal P4P Program. You will now get paid every trimester instead of only twice. IEHP's new Perinatal Program allows you to bill in the 1st trimester, 2nd trimester, 3rd trimester and the Postpartum Visit (if done 3-8 wks post delivery).
- Submission of a Pregnancy Notification Outcome Form replaces the submission of the antepartum record. The PNO form is available online at www.iehp.org.
- To allow us to better identify Members in need, submission of the PNO form will provide the High Risk Obstetric Program with enhanced data to assist our Providers and their Members.
- Our Member Incentive Postpartum Program (which includes a free baby photo at Walmart for visits completed 3-8 weeks after delivery) will help improve your patients' Postpartum compliance. This will assist you in receiving your P4P Postpartum Visit Incentive.
- Watch out for further announcement on Pregnancy Notification/Outcome Report online submission!

You will note that the maximum potential financial incentive for the P4P Perinatal program has decreased. This is true, however the full potential was very difficult for providers to realize based on the fact that you could only bill twice, initially and postpartum, therefore if a member came to you after having her initial visit with another OB provider, you were only eligible for a one time payment postpartum payment of \$300.00 (assuming the Member returned for her visit).

Effective for dates of service of **August 1, 2007**, the IEHP's new Perinatal Program allows you to submit for reimbursement as delineated below:

- \$225 for 1st trimester and
- \$100 for 2nd trimester and
- \$100 for 3rd trimester and
- \$200 for Post Partum Visit (if done 3-8 wks post delivery)

Completed PNO form may be submitted by:

Mail to:
IEHP-Health Management Department
PO Box 19026
San Bernardino, CA 92423

Or Fax to: (909) 890-2734

In addition, IEHP would like to remind you of the other components of the P4P program that are available to your office for incentives, Pap Test and Chlamydia.

- Pap Test
\$25.00 once a year
Female IEHP Member age 18 or sexually active

Submit online at www.iehp.org

- Chlamydia Screening Test
\$25.00 once a year
Female IEHP Member 16 to 26 years old
Submit online at www.iehp.org

Further information regarding the P4P Program may be obtained by calling Provider Relations Department at (909) 890-2054 or by visiting our IEHP website at www.iehp.org.

Sincerely,

Bradley P. Gilbert, MD
Executive Officer/Chief Medical Officer, IEHP

cc: Eric Haden, Chief Network Officer, IEHP
Jeanna Kendrick, Director of Quality Management, IEHP
Jacob Diekmann, Director of Healthcare Analytics, IEHP
Vicki Shirk, Director of Medical Management, IEHP
Susie White, Provider Relations Manager, IEHP

Encl: laminated PNO form