



A Public Entity

Inland Empire Health Plan

December 20, 2011

Dear IEHP Provider,

Inland Empire Health Plan (IEHP) has been active in promoting the importance of appropriate use of antibiotics. IEHP is proud to be a partner of the Statewide Antibiotic Awareness Campaign organized by the California Medical Association (CMA) Foundation. The goal of the program is to increase the awareness of viral vs bacterial infections and promote appropriate use of antibiotics.

In addition, physicians can now offer patients a Cough and Cold Kit. The Cough and Cold Kit will be available to the Physicians on a first-come-first-serve basis. To obtain the Cough and Cold Kit, please order online at the following website:

<http://www.aware.md/HealthCareProfessionals/CoughColdKits.aspx>. (The site will start accepting orders in January 2012) The kit includes:

- Fever Reader
- Facial Tissue
- Mucinex- Guaifenesin Sample
- Delsym Sample
- Cepacol Sample
- AWARE Cough/Cold Brochure

For more information, please visit the AWARE website at www.aware.md. If you have any questions regarding this program, please feel free to contact me at 909-890-2067.

Sincerely,

Chris Chan, Pharm.D.
Director, Pharmaceutical Services
Inland Empire Health Plan