



Health Care and Community News
For Immediate Release
Source: IEHP

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**Dr. Bradley Gilbert Named New Board Member of the California Association
of Health Plans**

San Bernardino, CA, April 13, 2010 — Inland Empire Health Plan (IEHP) announced today that their Chief Executive Officer, Dr. Bradley Gilbert, has been appointed as a Member of the Board of the California Association of Health Plans (CAHP), an association representing 39 California health plans. Approved by CAHP’s board (of public and private health plans), Dr. Gilbert’s term begins June 1, 2010.

Leading one of the largest not-for-profit public health plans in California, Dr. Gilbert is the first Member of the Board appointed from the Inland Empire. With an enrollment of more than 440,000 Members and a provider network of 700 primary care physicians and 1,300 specialists, Dr. Gilbert has been a critical component of the successful growth and operations of IEHP.

Under his leadership, IEHP also became the first Medi-Cal HMO in California to earn Excellent Accreditation from the National Committee for Quality Assurance (NCQA), the nation’s leading health plan monitoring organization.

“Dr. Gilbert has a deep and wide knowledge and experience with government-funded health programs, said Howard Kahn, CAHP chairman of the board and chief executive officer of L.A. Care Health Plan. “His leadership and unique insight on the challenges faced by California health plans will be a true value to CAHP.”

“I look forward to collaborating with my fellow CAHP members as we work to advocate and propel the best interests of California health plans and their members,” said Dr. Bradley Gilbert, IEHP chief executive officer.

Dr. Gilbert received both his bachelor’s degree in Physiology/Anatomy and a master’s degree in Public Policy from the University of California, Berkeley. He earned his medical degree from the University of California, San Diego and is Board Certified in General Preventive Medicine.

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About IEHP:

IEHP, Inland Empire Health Plan, a Knox-Keene licensed Health Plan located in San Bernardino, California, is a not-for-profit public agency. IEHP services San Bernardino and Riverside Counties and has over 440,000 Members in the following programs: Medi-Cal (including seniors and people with disabilities), Healthy Families, Healthy Kids, and a Medicare Advantage Special Needs Program. Through a dynamic partnership with providers, award-winning service and innovative products, IEHP is fully committed to providing Members with quality, accessible and wellness based healthcare services. www.iehp.org.

About CAHP:

CAHP is a statewide trade association representing 39 full-service health plans. Through legislative advocacy, education and collaboration with other member organizations, CAHP works to sustain a strong environment in which our member plans can provide access to products that offer choice and flexibility to the more than 24 million members they serve. For more information, please visit www.calhealthplans.org or call (916) 552-2910.

